

FILE

1972

MAY 8

fashion calendar

32nd year • issued weekly

JANUARY		FEBRUARY	
S	M T W T F S	S	M T W T F S
	1		1 2 3 4 5
2	3 4 5 6 7 8	6	7 8 9 10 11 12
9	10 11 12 13 14 15	13	14 15 16 17 18 19
16	17 18 19 20 21 22	20	21 22 23 24 25 26
23	24 25 26 27 28 29	27	28 29
30	31		
MARCH		APRIL	
S	M T W T F S	S	M T W T F S
	1 2 3 4		1
5	6 7 8 9 10 11	2	3 4 5 6 7 8
12	13 14 15 16 17 18	9	10 11 12 13 14 15
19	20 21 22 23 24 25	16	17 18 19 20 21 22
26	27 28 29 30 31	23	24 25 26 27 28 29
		30	
MAY		JUNE	
S	M T W T F S	S	M T W T F S
	1 2 3 4 5 6		1 2 3
7	8 9 10 11 12 13	4	5 6 7 8 9 10
14	15 16 17 18 19 20	11	12 13 14 15 16 17
21	22 23 24 25 26 27	18	19 20 21 22 23 24
28	29 30 31	25	26 27 28 29 30
JULY		AUGUST	
S	M T W T F S	S	M T W T F S
	1		1 2 3 4 5
2	3 4 5 6 7 8	6	7 8 9 10 11 12
9	10 11 12 13 14 15	13	14 15 16 17 18 19
16	17 18 19 20 21 22	20	21 22 23 24 25 26
23	24 25 26 27 28 29	27	28 29 30 31
30	31		
SEPTEMBER		OCTOBER	
S	M T W T F S	S	M T W T F S
	1 2		1 2 3 4 5 6 7
3	4 5 6 7 8 9	8	9 10 11 12 13 14
10	11 12 13 14 15 16	15	16 17 18 19 20 21
17	18 19 20 21 22 23	22	23 24 25 26 27 28
24	25 26 27 28 29 30	29	30 31
NOVEMBER		DECEMBER	
S	M T W T F S	S	M T W T F S
	1 2 3 4		1 2
5	6 7 8 9 10 11	3	4 5 6 7 8 9
12	13 14 15 16 17 18	10	11 12 13 14 15 16
19	20 21 22 23 24 25	17	18 19 20 21 22 23
26	27 28 29 30	24	25 26 27 28 29 30
		31	

FASHION CALENDAR

Note: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEK BEGINNING MONDAY, MAY 8, 1972

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday May 7- May 9	MARKET WEEK - FABRICS & ACCESSORIES Show director: Muriel Wanderman, MU. 5-9160.	NATIONAL HOME SEWING TRADE SHOW	HOTEL McALPIN BWAY & 34TH STREET
Monday May 8 9:30 A.M.	PRESS SHOW: FALL JEWELRY AND BELTS By invitation. Buyers' show at 4:30. Thereafter by appointment. Contact: MU. 9-8466.	ALEXIS KIRK (55 PARK AVENUE)	FAIRTREE GALLERY 924 MADISON (73RD ST.)
Monday May 8 11:00 A.M. Champagne	PRESS PREVIEW: FORECAST OF FUTURE Maximilian forecasts the future to be shown to press only -- at the 57th Street Salon exclusively. <u>Show at 11:30 A.M.</u> By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Monday May 8 12:00 Noon Luncheon	PRESS PREVIEW: FALL- WINTER COAT COLLECTION Tango coat collection from Argentina, featuring Vicuna and 100% wool coats. By invitation. Thereafter by appointment: 586-2966. Contact: Gabriel Martinez-Tecco, Latin American Imports, 516-822-3537. Publicity: Lisa Curtis, 684-7444.	FELIX FRIEDENBACH OF BUENOS AIRES	CONSULATE OF ARGENTINA 12 WEST 56TH STREET
Monday May 8 12:00 Noon	OPENING OF FALL COLLECTION Also, May 15 at 12:00 Noon. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday May 8 1:30 P.M.	FALL COLLECTION FROM CALIFORNIA By invitation. Thereafter by appointment. Contact: Marion Auley, 947-8470.	WILLIAM PEARSON FOR BASS LTD.	530 SEVENTH AVENUE SYLVAN RICH-9TH FLOOR
Monday May 8 2:30 P.M.	OPENING OF FALL COLLECTION Also May 17 and May 22 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday May 8 4:00 P.M.	OPENING OF FALL COLLECTION Also May 15 at 4:00 P.M. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
May 8	4:30 P.M., ALEXIS KIRK SHOW FOR BUYERS, Fairtree, 924 Madison, MU. 9-8466.		
Monday May 8 7:45 P.M.	73RD ANNUAL FASHION SHOW By invitation. Contact: Mrs. Redding, 622-2200, ext. 217.	PRATT INSTITUTE	VIVIAN BEAUMONT THEATRE LINCOLN CENTER
Beginning Monday May 8	OPENING OF FALL COLLECTION Informal showings by appointment. Contact: Marion Sunshine, 736-6180.	ADRI FOR CLOTHES CIRCUIT	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 8	PRE-SEASON, PRE-RESORT, SWIMWEAR & PLAYCLOTHES Continuous showings. Contact: 563-0417.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - 16TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 594-4470.	CASI (AL COLE/JEFFREY SIMPSON)	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Mandy, 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday May 8	FALL COLLECTION: SPORTS COORDINATES Continuous showings by appointment. Contact: Barbara, 244-2700.	GINESSA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous showings. Contact: 947-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Kay Farmer, OX. 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: 594-0870.	JEREMY BY ALAN PHILLIPS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION By Frank Adams and Cara Kirby. Continuous showings. Contact: LO. 4-1434.	JUNIOR ACCENT	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday May 8	COMPLETE FALL COLLECTION Continuous showings by appointment. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Daytime and evening dresses and ensembles, designed by Jay Anderson and Fred Ackerman. Continuous showings by appointment. Contact: Penny Walker, 947-0964. Publicity: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Marion Auley, 947-8470.	REBECCA; WILLI OF CALIFORNIA	530 SEVENTH AVENUE SYLVAN RICH-9TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Knit dresses with leather; sportswear. Contact: Vera Bartul, LA. 4-4562.	SAMUEL ROBERT BY JUDITH WISTER	1407 BROADWAY SHOWROOM - 40TH FLOOR
Monday May 8- May 19	PREMIERE SHOWING IN THE UNITED STATES Complete Fall-Winter boutique sportswear, cocktail and evening collection. Also, Fred Tardif designs in lingerie and at-home fashions for Molyclaure of Montreal. Continuous by appointment. Represented by Nina de Rovira. Contact: 245-7694; or Hotel Gotham, 247-2200. (Press reception, Thurs., May 11 at 5:00 P.M., Hotel Gotham, Embassy Room - see page 6).	FRED TARDIF OF BARCELONA, SPAIN	HOTEL GOTHAM PRIVATE SUITE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 8- May 19	TENNIS, GOLF AND SPORTS SEPARATES Sunny Fleitas of Palm Beach will show sports and evening separates. By appointment. Contact: Mrs. Theodore C. Baer, 289-7191; or LA. 4-2640.	SUNNY'S OF PALM BEACH	HOTEL YORK-SUITE 1028 499 SEVENTH AVENUE
Tuesday May 9 10:00 A.M.	OPENING OF FALL COLLECTION Also May 11, 15 and 18 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 9 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Also at 2:00 P.M. Contact: Carmelita Phillips, 279-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 9 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO. 4-3246.	MISS FOX BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 9 11:00 A.M.	OPENING OF FALL COLLECTION Also May 17 and May 23 at 10:00 A.M. By reservation. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 9 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 9 1:30 P.M.	OPENING OF FALL COLLECTION Also May 17 at 1:30 P.M. By reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Tuesday May 9 2:30 P.M.	OPENING OF FALL COLLECTION Also May 15, 17 and 24 at 2:30 P.M. By reservation. Contact: 244-1872.	LARRY ALDRICH BY MARIE MCCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday May 9 2:30 P.M. & 7:30 P.M.	STUDENTS' ANNUAL FASHION SHOW Collection of original fashions with special showing of Oriental Costumes from the Traphagen Museum Collection. Contact: Mrs. Dallin, 673-0300.	TRAPHAGEN SCHOOL OF FASHION (257 PARK AVENUE SOUTH)	N.Y. SHERATON HOTEL BALLROOM
Tuesday May 9 3:15 P.M.	ANNUAL FASHION SHOW Student-produced showing of capsule collections by young American designers. Benefit of Pheonix House, rehabilitation center for drug users. Contribution: \$11.00 (cost of one day's care for each resident). Contact: 752-1530.	LABORATORY INSTITUTE OF MERCHG. (12 E. 53RD ST.)	PROMENADE CAFE ROCKEFELLER CENTER
Tuesday May 9 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION For buyers, May 15 at 11:00 A.M.; May 24 at 2:30 P.M. By reservation. (Note new address) Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 9 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 19 at 1:30. By reservation. Contact: William Fox, 354-1767.	MARTIERI DI ROMA	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday May 9 4:30 P.M.	PRESS PREVIEW: FALL-WINTER IMPORTS Fashions by Christian Bailly, Roland Chakkal, Jean Muir and Fernando Sanchez. By invitation. Thereafter by appointment. Contact: Olivier Gelbsman, 832-7100.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 9 7:00 P.M.	FOURTH ANNUAL INT'L LEATHER FASHION SHOW Showing of men's and women's leather and suede ready-to-wear. Production: Sybil Weinman. By reservation. Complete leather goods exhibit, May 9-11, from 9:30 to 6:00. Contact: MU. 7-1185.	INTERNATIONAL TRADE SHOWS	HOTEL McALPIN BALLROOM
Beginning Tuesday May 9	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: LO. 4-9311.	TED BROWN BY FRANCES PRISGO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday May 9	OPENING OF FALL COLLECTION Continuous showings. Contact: Dick Conrad, 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday May 9	FALL JUNIOR AND MISSES COLLECTION Contact: Sara Wish Rubin, 354-8636.	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY RM. 1785-17TH FLOOR
May 10	9:00 A.M., FRENCH READY-TO-WEAR, Press, St. Regis Hotel, 354-8620 (see pg. 5)		
Wednesday May 10 9:30 A.M.	PRESS SHOW: FALL COLLECTION By invitation, for press. Thereafter by appointment. Contact: Lauri Belhassen, 239-4105.	WILLI SMITH FOR DIGITS, INC.	525 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Wednesday May 10 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Ruth McLaughlin, 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday May 10 11:30 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, 755-3487.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 10 12:00 Noon	PRESS PREVIEW: FALL COLLECTION By invitation. Also, May 11 at 12:00 Noon and May 15 at 3:00. By reservation. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE NEW SHOWROOM - 2ND FL.
Wednesday May 10 12:30 P.M.	SWIM AND BEACHWEAR AT LUNCHEON SHOW Reservations(\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	CHANNEL 2 & SEA FASHIONS OF CALIFORNIA	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 10 1:00 P.M.	FALL COLLECTIONS BY DON BREITINGER Also, May 15, 18, 24 at 1:00 P.M. By reservation. Contact: 524-0237.	HAROLD LEVINE; & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 10 2:30 P.M.	OPENING OF FALL COLLECTIONS Also, La Flaque de Paris (div. of Cuddlecoat). By invitation. Thereafter 10:30 A.M. and 2:30 P.M., by reservation. Contact: Susan Lawson, BR. 9-9223.	CUDDLECOAT BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 10 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO. 4-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday May 10 5:00 P.M.	"PREMIERE IN A BEAUTY SALON" In cooperation with the Glemby Co. By invitation. Contact: 755-6370.	THE OTHER NETWORK, INC. (DIV. CREATIVE CINE-TEL)	FRANKLIN SIMON BEAUTY SALON - 3RD FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 10 5:00 P.M. Cocktails	FALL AND WINTER COLLECTIONS Also introduction of Skip II, dress division of Sequel I. Continuous thereafter.	SEQUEL I BY BILL SMITH By invitation. Contact: Ann Lawrence, 868-8100.	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday May 10 5:30 P.M.	OPENING OF FALL- WINTER COLLECTIONS Also May 16 at 5:30 P.M. May 25, by reservation.	HANAE MORI By invitation. Informal buyers show, Contact: Nippi New York, 758-7760.	WALDORF-ASTORIA SUITE 40-H
Wednesday May 10 6:00 P.M.	OPENING OF FALL COLLECTION Also May 15, 17, 22 at 6:00.	HELGA, INC. (722 SO. LOS ANGELES ST.) Contact: 213-627-0806(L.A.); 335-6033(N.Y.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Tuesday May 9	OPENING OF FALL COLLECTION Continuous showings by appointment. (<u>Note change of date</u>). Contact: Miss Regina, PE. 6-5547.	HARMAY BY ST. ARMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Wednesday May 10- May 19	FALL PRET-A-PORTE IN NEW YORK Fashions by Guy Laroche, Gabs, Germaine de Jane, Gil Coutin, Kaza Sports. <u>Press Breakfast and Preview, May 10 at 9:00 A.M.</u> By reservation. Continuous thereafter by appointment.	FIVE FRENCH "DELUXE" MANUFACTURERS Contact: French Apparel Center, 354-8620.	ST. REGIS HOTEL FRENCH CLUB
Beginning Wednesday May 10	SMALL GROUP OF JERSEY FASHIONS By appointment only.	NORMAN NORELL CH. 4-5452.	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday May 10	OPENING OF FALL COLLECTIONS By appointment.	GLORIA SACHS; & GLORIA SACHS HABERDASHERY Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday May 11 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	KASPER FOR J. L. SPORT Contact: Alice, 239-4600.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 11	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday May 11 11:00 A.M.	OPENING OF FALL COLLECTION By invitation.	CHUCK HOWARD Bette West, 239-4155.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday May 11 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment.	VICTORIA ROYAL DESIGNED BY BILL HAIRE Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
May 11	12:00 Noon, BLASSPORT, 550 Seventh Avenue, 2nd floor, 354-1500.		
Thursday May 11 12:30 P.M. Luncheon	SALUTE TO "FASHIONABLY FRAGRANCED WOMEN" Selected through national poll of fashion coordinators. members; \$25.00, guests.	THE FRAGRANCE FOUNDATION (116 EAST 19TH STREET) Price: \$18.00, Contact: 673-5580.	HOTEL PLAZA BAROQUE SUITE
Thursday May 11 1:00 P.M.	COMPLETE FALL COLLECTION Continuous showings, by appointment.	MORTON MYLES FOR GINO CHARLES Contact: 524-4510.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 11 2:00 P.M.	OPENING OF FALL COLLECTIONS By reservation. Contact: Michael Ortseifer, LA. 4-5923.	WILSON FOLMAR;& FOLMAR FANTASY	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 11 2:30 P.M.	PREVIEW OF FALL DRESSES AND SUITS By invitation. Continuous thereafter. Contact: Michele Abruzzo, BR.9-6560.	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday May 11 3:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment. Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 18 at 4:00 P.M. By reservation. Contact: 594-0030.	MALCOLM STARR; & MALCOLM STARR INT'L	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday May 11 4:00 P.M.	PRESS PREVIEW: FALL MENSWEAR By invitation. Contact: B.J. Kaplan, 765-2400.	OSCAR DE LA RENTA FOR AFTER SIX	1290 AVE. OF AMERICAS SUITE 1100
Thursday May 11 5:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. (Note change of date) Thereafter by appointment. Contact: Matty, CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday May 11 5:00 P.M. Cocktails	PRESS RECEPTION: FALL AND WINTER COLLECTION Presentation at 5:30 P.M. By invitation. (By appointment, May 8-19. See pg. 2). Contact: Nina de Rovira, 245-7694; or Hotel Gotham, 247-2200.	FRED TARDIF OF BARCELONA, SPAIN	HOTEL GOTHAM EMBASSY ROOM
Postponed May 11	RAY AGHAYAN/BOB MACKIE SHOWING, ORIGINALLY SCHEDULED FOR MAY 11 AT 5:30, HAS BEEN POSTPONED TO MAY 16 AT 5:30. (See pg. 10).		
Thursday May 11	18TH ANNUAL HOME FURNISHINGS CONFERENCE Hours: 8:00 A.M.-4:00 P.M. New product possibilities, the market outlook, the consumers' shifting values, sales. Contact: William Burston, 244-8780.	NATL RETAIL MERCHANTS ASSOCIATION (100 W. 31)	HOTEL BILTMORE BALLROOM
Friday May 12 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTIONS Preview of Fall fashions; and decorative accessories for the home -- by W. Virginia craftsmen. Informal modeling (10:00-press; 11:00-buyers). By invitation. Publicity: Rosemary Sheehan, 333-6420. For appointment, through June 9, write or call: Florette Angel, 147 Summers, Charleston, W.Va., 304-343-0171. (after May 10, contact: 832-7077).	MOUNTAIN ARTISANS (W.VA.) BY DOROTHY WEATHERFORD	THE GAZEBO-2ND FLOOR 14 EAST 57TH STREET
Friday May 12 11:00 A.M.	PREMIERE OF NEW COLLECTION Fall showing by Stan Herman, followed by lunch (in case of rain, show will be postponed one week to May 19 at 11:00) By invitation. Thereafter at 512 Seventh Avenue, 33rd floor. Contact: 736-5660.	STAN HERMAN LIFESTYLE 70'S	CENTRAL PARK ZOO 64TH STREET
Beginning Friday May 12	SHOWING OF FALL COUTURE COLLECTION Daily by appointment through May 20. Contact: Lynne Cohen, 312-549-7382 (Chicago); or OR. 3-6146 (N.Y.).	ISHIO FASHIONS (43 E. OAK, CHICAGO)	HOTEL GOTHAM PRIVATE SUITE
Monday May 15 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also May 24 and 31 at 9:30. Contact: CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 15	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Monday May 15 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Also May 23 at 11:30. By reservation.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: 279-5991.
May 15	11:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.		
May 15	12:00 Noon, BILL BLASS PRESS SHOW, 550 Seventh Avenue, by invitation.		
May 15	12:00 Noon, H.O.B., 530 Seventh Avenue, 21st floor, PE. 6-6983.		
Monday May 15 1:00 P.M.	PRESS SHOWING: FALL COLLECTION For press, by invitation(luncheon). Buyers' show, May 17 at 3:30, by reservation. Thereafter by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
May 15	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Monday May 15 2:00 P.M.	OPENING OF FALL COLLECTION Also May 22 (Press) and 30 at 2:00 P.M. By reservation. Contact: CH. 4-3877.	EDWARD PARNES	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
May 15	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
May 15	2:00 P.M., OSCAR DE LA RENTA BOUTIQUE, PRESS, 550 Seventh (Opening May 16)		
Postponed May 15	PRESS PREVIEW BY CHRISTIAN DIOR-N.Y., ORIGINALLY SCHEDULED FOR MAY 15 AT 3:00, HAS BEEN POSTPONED TO MAY 22 AT 2:30. (See page 14).		
May 15	3:00 P.M., BLASSPORT, 550 Seventh Avenue, 2nd floor, 354-1500.		
May 15	4:00 P.M., DONALD BROOKS Press Show, 550 Seventh Avenue, by invitation.		
May 15	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 8th fl., LW. 4-0454.		
Monday May 15 5:00 P.M.- 7:00 P.M. Cocktails	PREVIEW: FALL AND WINTER COLLECTIONS Presentation for Cira--women's sleepwear, loungewear, robes; men's loungewear. Kloss-Pruzan--ready-to-wear. The Kreisler Group--rainwear. Alixandre--furs. By invitation. Contact: Fran Guay, 685-7900.	JOHN KLOSS	RAINBOW ROOM ROCKEFELLER CENTER
May 15	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.		
Beginning Monday May 15	OPENING OF FALL COLLECTION Informal showings by appointment. Contact: Don Koniak, 765-5280.	CLEOPATRA BROUMAND	16 WEST 56TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday May 15	FALL COAT AND SUIT COLLECTION Continuous showings. Contact: 594-0352. Publicity: Stutman Assoc., 247-2662.	JUNIOR GALLERY BY NAT HIRSCH	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday May 15	FALL COAT AND SUIT COLLECTION Contact: Marty Oshrin, 239-4768. Publicity: Stutman Assoc., 247-2662.	MISS GALLERY BY HENRY RUTMAN	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 15	OPENING OF FALL COLLECTION Continuous showings.	GAY GIBSON; PLW; MOMENTUM Contact: 564-4130.	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday May 15	OPENING OF FALL COLLECTION Hand-crocheted and knit fashions. Couture velvets. By appointment. Contact: Gena Torricelli, 628-7177.	HELGA HOWIE	33 EAST 68TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday May 15	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: 354-0640.	LEO NARDUCCI AMBIANCE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday May 15	OPENING OF FALL COLLECTIONS Designed by Mario Forte and Patrick Porter. Contact: LO. 5-1025.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday May 15	FALL COLLECTION BY ROBERT FOWLER Informal showings by appointment. Contact: 354-8890.	BILL SHEDLESKI ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday May 15- May 18	FALL HOSIERY AND BODYWEAR Showings at 10:00 A.M. and 3:00 P.M. daily. Thereafter by appointment. Contact: Alice Coursen, 581-8050.	BERKSHIRE, CHRISTIAN DIOR AND VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 7TH FLOOR
Monday May 15- May 18	FALL LEG AND BODY FASHIONS "Patterns in Dressing - Fall, 1972" -- showings at 10:00 A.M. and 2:30 P.M. through May 18. By invitation. Contact: Jane De Bont, 239-0670.	CHADBOURN SALES CORP.	350 FIFTH AVENUE ROOM 3508
Monday May 15- May 26	FALL LINGERIE MARKET WEEKS Lingerie, loungewear, foundations, Career Apparel Lines. Continuous audio-visual showings. By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER-ROTH	640 FIFTH AVENUE SHOWROOM
Monday May 15- May 26	FALL LINGERIE MARKET WEEKS "The Good Companions" -- showings daily at 9:30, 10:30, 2:30. By invitation. Contact: Priscilla Weinlandt, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday May 15	MARKET WEEK SHOWS: FALL '72 Showings at 9:30, 11:00, 2:30, 3:30, May 15-18, and May 22-25 (no 3:30 show). Contact: Msrjorie Carney, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Beginning Monday May 15	FALL JEWELRY COLLECTION Fall collection of enamel and gold and silver-plated costume jewelry. By appointment. Contact: LE. 2-2486. Publicity: Curtis-Reeves, 986-4737.	JEWELRY BY DIONNE	385 FIFTH AVENUE SUITE 501
Monday May 15- May 22	ANNUAL EXHIBITION OF STUDENTS' WORK Art work including fashion sketches; also water colors of original designs for period and modern rooms. Hours: 9:30 A.M. to 7:30 P.M.; Fri. and Sat. to 4:30 P.M. Contact: 673-0300.	TRAPHAGEN SCHOOL OF FASHION	257 PARK AVE. SO. 6TH & 7TH FLOORS

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 15- May 24	FALL LINGERIE AND AT-HOME FASHIONS "Body Rhythms" - showings of Fall daywear, sleepwear, at-home fashions. Daily at 10:00, 11:30, and 2:30. By invitation. Contact: Joan King, MU.9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
May 15	FALL HANDBAG MARKET WEEK. Contact: MU. 3-6969.		
May 15- May 18	INTERSTOFF TRADE SHOW AT FRANKFURT, GERMANY--Spring-Summer '73 Fabrics. Contact: Hans Teetz, German American Chamber of Commerce, 666 Fifth, 582-7788.		
Tuesday May 16 9:30 A.M.	OPENING OF FALL COLLECTION Also May 22 at 9:30 A.M. By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 9:30 A.M.	OPENING OF FALL COLLECTION By invitation. (Note change of date). Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 16 10:30 A.M.	OPENING OF FALL COLLECTION Also May 22 and May 24 at 10:30 A.M., by reservation. (Press, Monday, May 15 at 2:00 P.M., by invitation). Contact: Marilyn Pignoni, 524-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 16 10:30 A.M.	OPENING OF FALL COLLECTION Showings at 10:30 and 2:30, May 16, 17, 18, 23, 24. (Note change of date). Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN BY MURIEL READE	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Tuesday May 16 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also at 3:30 P.M.; May 18 at 11:00. By reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 16 12:00 Noon	OPENING OF FALL COLLECTION Also May 23 at 12:00. By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 1:00 P.M.	OPENING OF FALL COLLECTION Also May 22 and May 30 at 1:00. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 2:30 P.M.	OPENING OF FALL COLLECTION Also May 18, 23, 25, 31, June 7 at 2:30 P.M. By reservation. (Press May 15 at 12:00 Noon, by invitation). Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 16	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th floor, 736-5890.		
May 16	3:30 P.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.		
Tuesday May 16 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also May 18 and 22 at 4:00 P.M. Contact: 736-1690.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday May 16 5:00 P.M.	PRESS SHOWING OF FALL MENSWEAR Show at 5:30 P.M. By invitation. Contact: 524-6968.	BILL BLASS MENSWEAR	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 16 5:00 P.M.- 7:00 P.M.	CULTURED PEARLS AND THE COLLECTIONS Showing of pearls coordinated with Fall fashions. By invitation. Contact: Barbara Perrin, Tele-Press, 736-8630.	CULTURED PEARL INDUSTRY	ACT I - TIMES SQUARE ALLIED CHEMICAL BLDG.
Tuesday May 16 5:30 P.M.	OPENING OF FALL COLLECTION Also, May 23 at 5:30. (Note change of dates). By appointment, May 16- May 26. Contact: Marjorie Plecher, 213-657-7377.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
May 16	5:30 P.M., HANAE MORI, Waldorf-Astoria, Suite 40-H, 758-7760.		
Tuesday May 16 6:00 P.M.- 8:00 P.M.	BENEFIT VERNISSAGE "Le Bestiaire Fabuleux de Baccarat et Chaumet" for the benefit of Les Boutiques de Noel. Admission: \$10.00 per person; \$15.00 per couple. By invitation. Publicity: Helen O'Hagan, PL. 3-4189.	SAKS FIFTH AVENUE	MAIN FLOOR LES BOUTIQUES DE NOEL
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday May 16	OPENING OF FALL COLLECTIONS Dresses by Beverly Moyer; "Precipitation" rainwear by John Kloss. Continuous showings. Contact: Stuart Kreisler, 239-0545.	THE KREISLER GROUP	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday May 17 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marie, 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 17	10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd floor, LO. 3-0988.		
May 17	10:30 A.M., NINA RICCI, Press Show, by invitation, 550 Seventh (Opening May 18)		
Wednesday May 17 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23 and 25 at 10:30 A.M., by reservation. (Press show, Wed., May 17 at 2:30 P.M.) Contact: Sidney Scher, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 17	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl., 736-5890.		
May 17	12:00 Noon, GEOFFREY BEENE, Press Show, by invitation, 550 7th (Opening May 18)		
Wednesday May 17 12:00 Noon	OPENING OF FALL COLLECTION Also May 24 and June 7 at 12:00 Noon. By reservation. Contact: 354-0494.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday May 17 12:30 P.M.	"SUN AND FUN IN SWIM FASHIONS Luncheon: (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	CATALINA	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 23 at 1:00 P.M.	DOMINIC ROMPOLLO By reservation. Contact:	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR 239-4155.
May 17	1:30 P.M., JOHN ANTHONY, 550 Seventh Avenue, 29th floor,		239-7080.
May 17	2:30 P.M., OSCAR DE LA RENTA Press Show, 550 Seventh Ave.,		LA. 4-9350.
Wednesday May 17 2:30 P.M.	FALL COLLECTION BY OLE BORDEN By invitation. Thereafter by appointment. Contact:	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR LO. 4-3600.
May 17	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor,		244-1872.
May 17	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor,		PE. 6-6983.
May 17	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St.,		9th fl., 736-5890.
May 17	3:30 P.M., VERA MAXWELL Buyers' Show, 530 Seventh Ave.,		26th fl., LO. 3-4358.
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE Esther Reifer, OX.5-4270.
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	V. & J. DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Susan Lawson, BR.9-9223.
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION Also May 23 and 24 at 4:00, by reservation. (Press, May 15 at 4:00). Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 17 4:30 P.M. Cocktails	SHOWING OF FALL COLLECTIONS (Note change of time and place). By invitation. Thereafter by appointment, in showroom, 498 Seventh Ave., 9th floor. Contact:	CLAUDIA; AND GEORGE HALLEY	HOTEL PLAZA TERRACE ROOM 564-0910.
Wednesday May 17 4:30 P.M.- 6:30 P.M.	PRESS PREVIEW OF FALL COLLECTIONS Cocktail reception unveiling three new collections for the bed and bath. By invitation. Contact:	FIELDCREST	60 WEST 40TH STREET SHOWROOM Miss Greene, 695-6800.
Wednesday May 17 5:00 P.M.	PREVIEW OF FALL COLLECTION For press and buyers, by invitation. Contact:	STEPHEN BURROWS FOR THE STUDIO	PLACE TO BE ANNOUNCED Joanne Creveling, CI.7-1100,
Wednesday May 17 5:30 P.M.	"WITH MY OWN TWO HANDS" Preview of handcraft film and demonstration by film artisans. By invitation. Contact:	MONSANTO TEXTILES CO.	AUTOMATION HOUSE 49 E. 64TH STREET Pat Mardis, 764-4594.
Wednesday May 17 6:00 P.M.	OPENING OF FALL COLLECTION Also Thursday, May 18 at 6:00 P.M. By invitation. Thereafter by appointment. Contact:	MICHAEL NOVARESE & PIETRO ORSINI	PLAZA HOTEL PRIVATE SUITE 213-652-9010.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 17	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.		
Beginning Wednesday May 17	OPENING OF FALL COLLECTION Unlined wool coats and jersey sportswear. Contact: 594-3221.	DIA DIODATO	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Thursday May 18 8:45 A.M.& 11:45 A.M.	"YOUNG FASHION..AN INTERNATIONAL LANGUAGE" Co-chairmen: Rosemary McMurtry, commentator, Vice Pres., Publications Div., the McCall Pattern Co.; Teddy Edelman, Fleming-Joffe-Capezio Intl. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00 members, \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday May 18 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
May 18	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday May 18 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23, 25, 30, at 10:30 A.M., by reservation. (Press, Wednesday, May 17 at 10:30 A.M., by invitation.) Contact: LW. 4-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 18	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th , 9th floor, 736-5890.		
May 18	11:00 A.M., PIERRE CARDIN, 550 Seventh Ave., 22nd floor, 279-3091.		
May 18	11:45 A.M., THE FASHION GROUP "Young Fashions", Luncheon, N.Y. Hilton.		
Thursday May 18 12:00 Noon	OPENING OF FALL COLLECTION Also May 22, 24, 30 at 12:00 Noon. By reservation. (Press, May 17 at 12:00 Noon, by invitation). Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday May 18 1:00 P.M.	PREVIEW OF FALL COLLECTION Thereafter informal showings. Contact: Helen Norstrom, 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
May 18	1:00 A.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Thursday May 18 2:00 P.M.	OPENING OF FALL COLLECTION Fall collection of coats, suits, costumes. By invitation. Also May 23 at 2:00 P.M. By appointment. Contact: Miss Teri, 695-5100. Publicity: Barbara Kling, LT. 1-8024.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
May 18	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 18	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th floor, 736-5890.		
Thursday May 18 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Nancy di Costanzo, 736-8888.	MODELIA BY TRACY MILLS	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Thursday May 18 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 24 and June 1 at 2:30. Contact: Estelle Marr, LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 18	4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th fl., 736-1690.		
May 18	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
Thursday May 18 5:00 P.M.	OPENING OF FALL- WINTER COLLECTION By invitation. This will be the only formal showing. Thereafter in showroom, 3rd floor. By appointment. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	CECO STAGES 460 WEST 54TH STREET
Thursday May 18 5:00 P.M. Cocktails	FALL SHOWING FOR BUYERS Fall cocktail and evening fashions and accessories designed by Surjit and Adarsh Gill. (Note change of place). (Press showing, Fri., May 19 at 9:30 A.M., showroom, 4th floor). By invitation. Contact: 758-8301. Publicity: Budd Calish at Dorelle Associates, 489-8420.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
May 18	6:00 P.M., MICHAEL NOVARESE & PIETRO ORSINI, Hotel Plaza, 213-652-9010.		
Beginning Thursday May 18	OPENING OF NEW COLLECTION Active sportswear for skiing, tennis, golf, swimming. Also P.O.P! Continuous by appointment. Contact: Hall Hanson, 279-9915 or 868-2139.	ANNE KLEIN SUPERSPORT	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday May 18- May 20	13TH ANNUAL HOME FASHIONS CONVENTION Contact: Mavis Harcourt, TE. 8-5133.	NATL HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE BALLROOM
May 19	9:30 A.M., SAZ (Press Show), 42 East 57th Street, 4th floor, 489-8420.		
Friday May 19 10:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130.	VICTOR COSTA FOR SUZY PERETTE	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Friday May 19 11:30 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment, 20 West 57th Street, 7th floor. Contact: Jim Malloch, 765-3535.	FERDINANDO SARMI	ST. REGIS HOTEL VERSAILLES ROOM
May 19	1:30 P.M., MARTIERI DI ROMA, 550 Seventh Ave., 6th floor, 354-1767.		
Friday May 19 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Contact: Grayce Young, 736-5672.	SCOTT BARRIE (109 WEST 38TH STREET)	PLACE TO BE ANNOUNCED
Friday May 19- May 25	SHOWING OF FALL COLLECTION By appointment. (Press Show, May 22 at 11:00 A.M., see pg. 14). Contact: Patricia Jefferies, Dorelle Associates, 489-8420.	YANNIS TSEKLENIS OF ATHENS	HOTEL PIERRE PRIVATE SUITE
Saturday May 20 5:30 P.M. Cocktails	FASHION SHOW IN DALLAS "The Naturals" - a fashion presentation, with trend direction by "Mademoiselle Magazine". Commentator: Lynn Scott Miller, "Mademoiselle". Show at 6:00. Contact: Rosemary Tacco, LW. 4-3490; or Dina Tenser, 565-2156.	AMERICAN WOOL COUNCIL; THE MOHAIR COUNCIL	DALLAS APPAREL MART FASHION THEATRE
May 22	9:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 530 Seventh, 15th fl., 564-3857.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 22	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., 524-9350.		
Monday May 22 11:00 A.M. Aperitif	PRESS SHOWING OF FALL COLLECTION "Russian Look" -- showing for press and buyers. By invitation. (Thereafter by appointment, Hotel Pierre, Private Suite). Contact: Patricia Jefferies, Dorelle Associates, 489-8420.	YANNIS TSEKLENIS OF ATHENS	CASINO RUSSE 123 EAST 54TH STREET
May 22	12:00 Noon, GEOFFREY BEENE, 550 Seventh, 4th floor, 594-0454.		
May 22	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
May 22	2:00 P.M., EDWARD PARNES, Press Show, 498 Seventh Ave., 10th fl., CH.4-3877.		
Monday May 22 2:30 P.M.	PREMIERE OF FALL COLLECTION Designed by Marc Bohan and Philippe Guibourgé. By reservation. Thereafter by appointment. Contact: LO. 4-9220.	CHRISTIAN DIOR READY-TO-WEAR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 22	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th fl., PE. 6-6983.		
May 22	4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th fl., 736-1690.		
Monday May 22 4:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Appointment thereafter. Contact: Olivier Gelbsman, 832-7100.	ISSAYE MIYAKE FOR PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR
May 22	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.		
Monday May 22 8:00 P.M.	ANNUAL BENEFIT SUPPER DANCE In memory of Claire McCardell. Minimum: \$125.00 per person for 1972 Foundation Fund for Scholarships and Development. (Blk.Tie) Contact: LA.4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday May 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Robert Brown, LO. 4-1080.	KIMBERLY	1410 BROADWAY SHOWROOM - 10TH FLOOR
Monday May 22- June 9	"MEET YOUNG AMERICA" -- AUGUST 1972 PREVIEW "See the Looks Young America's Waiting to Wear, On and Off Campus." -- Showings at 9:00 (except Mondays), 11:00, 4:00 (except Fridays). By appointment. Contact: Barbara Telfer, 689-5900, ext. 566.	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 23 10:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	STAN HERMAN FOR BENDEL STUDIO	PLACE TO BE ANNOUNCED
May 23	10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd fl., LO. 3-0988.		
May 23	10:30 A.M., OSCAR DE LA RENTA, 530 Seventh Avenue, 11th floor, LA. 4-9350.		
May 23	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.		
May 23	10:30 A.M., NINA RICCI. 550 Seventh Ave., 5th floor, LW. 4-0454.		
Tuesday May 23 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 535-3542.	HALSTON	550 SEVENTH AVENUE SHOWROOM

May 23 11:30 A.M., MIGNON, 498 Seventh Avenue, 12th floor, BR. 9-5991.

May 23 12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, 279-5012.

May 23 1:00 P.M., DOMINIC ROMPOLLO, 550 Seventh Avenue, 9th floor, 239-4155.

May 23 2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100.

May 23 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.

May 23 2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.

May 23 4:00 P.M., DONALD BROOKS, 550 Seventh Ave., 21st fl., WI. 7-8235.

May 23 5:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, 213-657-7377.

May 24 9:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.

May 24 10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., 524-9350.

May 24 10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl., 736-5890.

May 24 12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.

May 24 12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 9th floor, 354-0494.

May 24 1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.

Wednesday OPENING OF FALL GUSTAVE TASSELL 64 EAST 55TH STREET
May 24 COLLECTION (LOS ANGELES) SHOWROOM
2:30 P.M. By invitation. Thereafter by appointment. Contact: PL. 5-2872.

May 24 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.

May 24 2:30 P.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.

May 24 2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.

May 24 2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.

May 24 4:00 P.M., DONALD BROOKS, 550 Seventh Ave., 12th floor, WI. 7-8235.

May 25 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh, 11th floor, LA. 4-9350.

May 25 10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.

Thursday GRADUATION TOBE-COBURN SCHOOL HOTEL PIERRE
May 25 LUNCHEON BALLROOM
12:30 P.M. Guest speaker: Marvin Traub, president, Bloomingdale's. Certificates
Luncheon to 115 graduates; awards to outstanding alumnae. By invitation. (Note; change of hotel). Contact: Allan Falk, TR. 9-4644.

May 25 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.

May 29 MEMORIAL DAY - Legal Holiday (Monday)

May 30 10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.

May 30 12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 30	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor,		524-3520.
May 30	2:00 P.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor,		CH. 4-3877.
Tuesday May 30- June 9	"BREAKTHROUGH" FALL TRENDS Fall fashion and merchandising trends geared to youth market, via a visual, vital presentation. Continuous showings by appointment. Price: \$15.00. Contact: Mary Loncharich, 759-8100.	SEVENTEEN MAGAZINE	PAN AM BLDG. 7TH FL-W.ELEVATOR BNK
May 31	9:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor,		CH. 4-1542.
May 31	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor,		524-6968.
Wednesday May 31- June 14	ANNUAL BREAKFAST FASHION SHOWS Also June 1,2,6,7,8,9,13,14. Show at 8:00 A.M. Afternoons--June 1,5,8,12. Refreshments at 4:30. Show at 4:58 P.M. By invitation. Contact: June Roche, OX. 5-1200.	DEERING-MILLIKEN (1045 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Thursday June 1 11:30 A.M. Luncheon	33RD GRADUATION AND LUNCHEON Guest speaker: Albert M. Kronick, Chairman of the Board, Abraham & Straus. Degrees in occupational studies to 102 graduates. By invitation. Contact: Karen Breen, at L.I.M., 752-1530.	LAB. INSTITUTE OF MERCH'G (12 EAST 53RD STREET)	HOTEL PLAZA GRAND BALLROOM
June 1	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor,		LO. 3-1600.
Friday June 2 8:45 A.M.	AMERICAN READY-TO-WEAR: BREAKFAST AND LUNCHEON Two showings: 8:45 A.M. & 11:45 A.M. More details later. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON BALLROOM
Beginning Monday June 5	FALL-WINTER JEWELRY COLLECTION Continuous showings. Contact: YU. 6-6633.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday June 5- June 9	READY-TO-WEAR FROM CANADA Coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. By appointment. Contact: John Hoffman, N.Y. Consulate, 586-2400.	CANADIAN DEPT. TRADE, COMMERCE, INDUSTRY	HOTEL McALPIN BWAY & 34TH STREET
Tuesday June 6 8:00 A.M. Breakfast	SEMI-ANNUAL FALL SEMINAR Show at 8:30 A.M. Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	HOTEL PLAZA BALLROOM
Tuesday June 6 8:30 A.M. Breakfast	FASHION SHOW AND BREAKFAST Hand knit and crochet designs from the Fall pages of <u>Ladies Home Journal & Craft Magazine</u> . Commentator: Nora O'Leary, Co-sponsored by the National Hand Knitting Yarn Assn. By invitation. Contact: Rosemary Tacco, LW.4-3490.	AMERICAN WOOL COUNCIL	FOUR SEASONS 99 EAST 52ND STREET
Tuesday June 6 10:00 A.M.	FALL FUR COLLECTION By invitation. Contact: Ernest Graf, 279-0633.	BEN KAHN WHOLESALE	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Wednesday June 7 9:30 A.M.	FALL COLLECTION CHRISTIAN DIOR FURS By invitation. Contact: OX. 5-8340.	LAURENCE KAYE	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

June 7 12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 17th floor, 354-0494.

June 7 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.

Wednesday "A SEVENTH AVENUE MADMOISELLE MAGAZINE & SEVENTH AVE. BETWN
June 7 AFFAIR" BLOCK PARTY THE CITY OF NEW YORK 39TH & 40TH STREETS
9:00 P.M. Editor-in-Chief Edith Raymond Locke and Publisher Peter G, Diamandis will
host 3000 guests from the fashion, beauty, and retailing industries under
a giant tent across Seventh Avenue, facing 1411's Plaza. Ethnic food,
drinks, and dancing to Bill Haley and his Comets. By non-transferable
invitation only. Contact: Kelli Questrom.

Friday OPENING OF FALL SWAKARA HOTEL PLAZA
June 9 COLLECTION BALLROOM
9:00 A.M. Showing of Fall fur collection by Swakara. Contact: Eleanor Sigona,
Breakfast P.R. Associates, 688-6900, ext. 221.

Sunday 59TH NATIONAL NEW YORK COUTURE ST. REGIS HOTEL
June 11- PRESS WEEK BUSINESS COUNCIL FIFTH AVE.&55TH ST.
June 15 By invitation. Director: Mildred Sullivan,141 West 41st St.,LA. 4-0461.

Sunday SEMI-ANNUAL AMERICAN DESIGNER HOTEL PLAZA
June 19- PRESS WEEK SHOWINGS 5TH AVE. & 59TH ST.
June 23 By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

OUT OF DATE ORDER

Tuesday PRESS PREVIEW OF GIORGIO DI SANT'ANGELO 6 WEST 56TH STREET
May 16 FALL COLLECTIONS DESIGN STUDIO
6:30 P.M. Presentation will include: Sant'Angelo leathers for Samuel Robert;
Cocktails Sant 'Angelo knits by Great Times; Sant'Angelo 4 U 2 Ready-to-Wear.
Show at 7:00 P.M. By invitation. Contact: Michael Foley, 245-1550.

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI1407 Broadway, 9th floor, 736-5282.

AQUANALA 513 Seventh Avenue, 13th floor, 736-1076.

ARBE 498 Seventh Avenue, 11th floor, 594-0220.

THE ARKINS 530 Seventh Avenue, 7th floor, WI. 7-5324.

CHRISTIAN AUJARD-PARIS 205 West 39th Street, 14th floor, 736-8888.

JIM BALDWIM-YOUNG ELEGANT 205 West 39th Street, 15th floor, LA. 4-6262.

ELEANOR BRENNER FOR BRENNER COUTURE .. 498 Seventh Avenue, 5th floor, 239-1150.

CLARET BY ARTHUR DOUCETTE. 530 Seventh Avenue, 26th floor, 563-6126.

COMPANY 5 BY MAURICE ANTAYA 530 Seventh Avenue, 4th floor, 354-8120.

DESIGN THAI & STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530.

GAVI BY MILTON KORWIN 530 Seventh Avenue, 17th floor, 563-6126.

GALLANT INT'L.(HERBERT GALLANT) . . 205 West 39th Street, LA. 4-7285.

RUDI GERNREICH FOR HARMON KNITWEAR . . 530 Seventh Avenue, 20th floor, 695-1617.

GIORGINI 550 Seventh Avenue, 5th floor, 247-2662.

GOLDWORM 1410 Broadway, 20th floor, 244-1700.

NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888.

HARPER'S BAZAAR. 717 Fifth Avenue, 11th floor, 935-2732.

DANIEL HECHTER OF PARIS 512 Seventh Avenue, 4th floor, 868-3215

JAEGER COMPANY 1407 Broadway, 41st floor, 868-1620.

JAP 530 Seventh Avenue, 19th floor, 947-0273.

JUPITER OF PARIS 390 Fifth Avenue, Room 407, 239-4850.

CALVIN KLEIN 205 West 39th Street, 4th floor, 736-9601.

LADY MANHATTAN BY MAGGI BROWNING . . . 1407 Broadway, 15th floor, 765-1250.

JOHN MACDOUGALL(DIV. DAVIDOW) . . . 205 West 39th Street, 6th floor, 736-6909.

MADMOISELLE MAGAZINE 420 Lexington Avenue, 18th floor, 689-5900,ext. 620.

UMBERTO MANZO(LANSA CORP.) 366 Fifth Avenue, Suite 501, 594-5310.

MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-2055.

ELAINE POST 1407 Broadway, Lobby, 564-6060.

PRISCILLA OF BOSTON 498 Seventh Avenue, 9th floor, 244-3847.

MARY ANN RESTIVO OF GENRE 530 Seventh Avenue, 2nd floor, 354-1855.

SANT'ANGELO FOR GREAT TIMES 1407 Broadway, 17th floor, 868-3210.

S.C.O.A.(NUGAL;EMMANUELLE KHANH) . . .1410 Broadway, 28th floor, 354-0030.

KEN SCOTT LINGERIE 17 East 67th Street, 3rd floor, 249-9600.

PHILIP SILLS; BONNIE CASHIN DESIGNS . 48 West 37th Street, 5th floor, LO. 5-0274.

FELIX FRIEDENBACH OF BUENOS AIRES. . . 12 West 56th Street, Consulate, 586-2966.

SPORTOWNE(10:30, 1:30, 3:30 daily) . . 500 Seventh Avenue, 7th floor, 594-6900.

SPORTWHIRL 498 Seventh Avenue, 15th floor, LO. 5-1445.

TANNEL KNITS, INC. 1400 Broadway, 27th floor, CH. 4-4131.

KAY UNGER FOR RICHARD D. 498 Seventh Avenue, 3rd floor, WI. 7-2055.

VIA VENETO 1407 Broadway, 37th floor, 244-0556.

WATERCLOTHES BY TOM BRIGANCE 1411 Broadway, 16th floor, 563-0417.

1973

JANUARY FEBRUARY MARCH

S M T W T F S	S M T W T F S	S M T W T F S
1 2 3 4 5 6	1 2 3	1 2 3
7 8 9 10 11 12 13	4 5 6 7 8 9 10	4 5 6 7 8 9 10
14 15 16 17 18 19 20	11 12 13 14 15 16 17	11 12 13 14 15 16 17
21 22 23 24 25 26 27	18 19 20 21 22 23 24	18 19 20 21 22 23 24
28 29 30 31	25 26 27 28	25 26 27 28 29 30 31

APRIL MAY JUNE

S M T W T F S	S M T W T F S	S M T W T F S
1 2 3 4 5 6 7	1 2 3 4 5	1 2
8 9 10 11 12 13 14	6 7 8 9 10 11 12	3 4 5 6 7 8 9
15 16 17 18 19 20 21	13 14 15 16 17 18 19	10 11 12 13 14 15 16
22 23 24 25 26 27 28	20 21 22 23 24 25 26	17 18 19 20 21 22 23
29 30	27 28 29 30 31	24 25 26 27 28 29 30

JULY AUGUST SEPTEMBER

S M T W T F S	S M T W T F S	S M T W T F S
1 2 3 4 5 6 7	1 2 3 4	1
8 9 10 11 12 13 14	5 6 7 8 9 10 11	2 3 4 5 6 7 8
15 16 17 18 19 20 21	12 13 14 15 16 17 18	9 10 11 12 13 14 15
22 23 24 25 26 27 28	19 20 21 22 23 24 25	16 17 18 19 20 21 22
29 30 31	26 27 28 29 30 31	23 24 25 26 27 28 29 30

OCTOBER NOVEMBER DECEMBER

S M T W T F S	S M T W T F S	S M T W T F S
1 2 3 4 5 6	1 2 3	1
7 8 9 10 11 12 13	4 5 6 7 8 9 10	2 3 4 5 6 7 8
14 15 16 17 18 19 20	11 12 13 14 15 16 17	9 10 11 12 13 14 15
21 22 23 24 25 26 27	18 19 20 21 22 23 24	16 17 18 19 20 21 22
28 29 30 31	25 26 27 28 29 30	23 24 25 26 27 28 29 30 31